Predictive Analytics in practice: data scientists at Blue Yonder
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(IMS Alumni, now at Blue Yonder Hamburg)

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IMS Alumni Hannes Sieling presents industry applications and career opportunities for statisticians. He will introduce his field of work and his career path to students of statistics, pure and applied math.

Abstract

Predictive Analytics is the forecasting part of a Business Intelligence, based upon predictions of future events. In teams with project managers and software engineers data scientist develop and deliver such solutions to our clients. The talk gives an overview of the everyday work life of data scientists and shows career opportunities for graduates in mathematics.